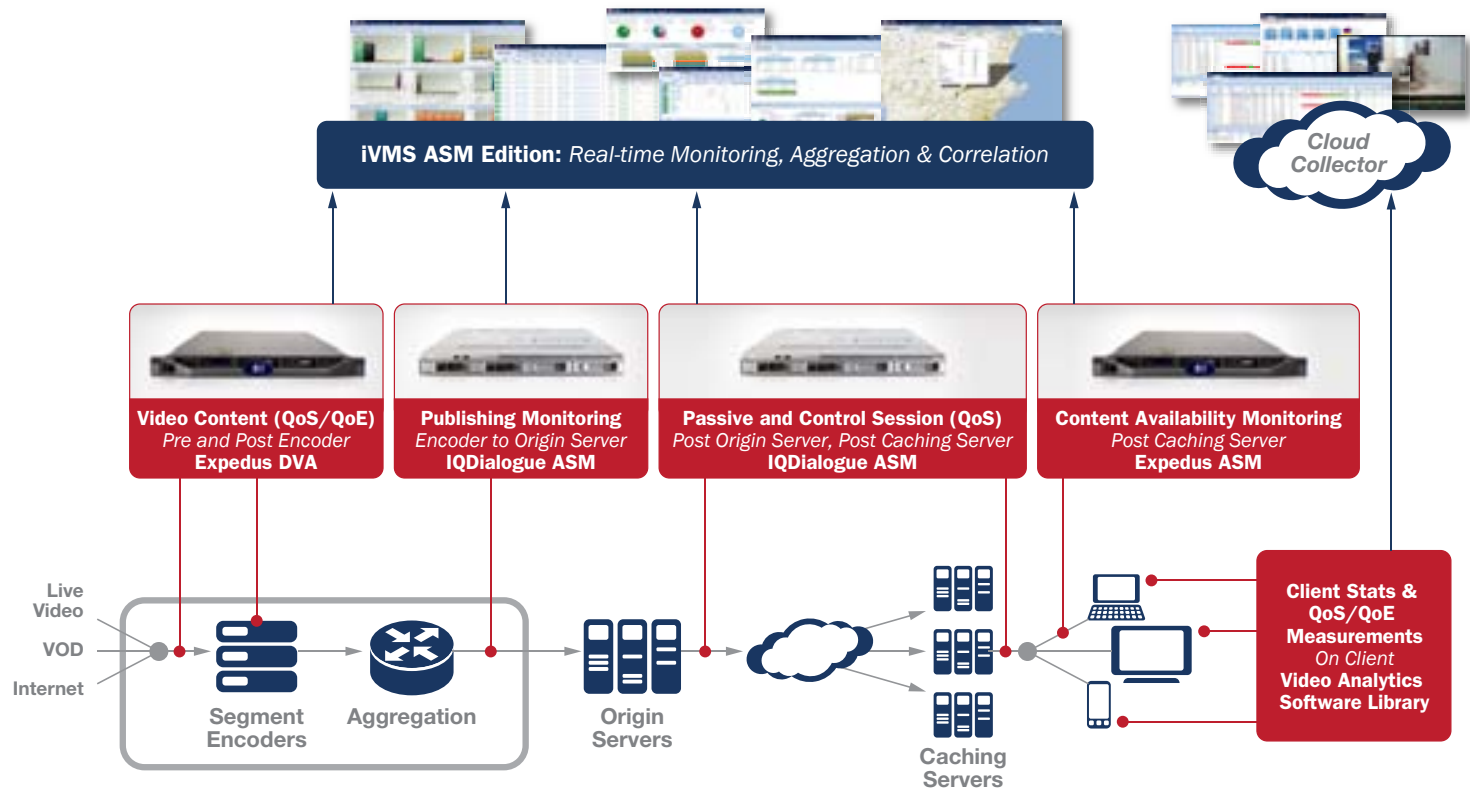


Video Service Assurance Solution for Multiscreen and Over-The-Top

End-to-End QoS and QoE Solution for Internet and Mobile Video Delivery



IneoQuest has developed the industry's first true end-to-end video quality and service assurance solution for Multiscreen, Over-the-Top (OTT) and TV Everywhere services that use Adaptive Bitrate Streaming (ABR) technologies. Through our groundbreaking technologies such as VeriStream, the QoS metric for HTTP video streaming, and our revolutionary probes, the IneoQuest solution assures quality and service from content source, through the content distribution network (CDN), over the last mile and within the connected device. Essential for anyone deploying HTTP video streaming services, this cost-effective, scalable solution provides the real-time data and business intelligence that service and content providers need to gain visibility of their services through the entire network.

APPLICATIONS

- ▶ Gather end-client statistics and performance data from all mobile and connected devices on network
- ▶ Proactively identify and solve network issues before customer experience is impacted
- ▶ Advanced reporting of network quality and performance data
- ▶ Gain the business intelligence needed to properly manage Multiscreen and OTT

KEY FEATURES

- ▶ VeriStream, the industry's first QoS metric for HTTP Adaptive Streaming
- ▶ Single pane of glass view of the health and performance of the video network with ivMS® ASM Edition
- ▶ Cloud Analytics and Reporting of end-client statistics and performance

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IVMS ASM EDITION

IneoQuest's award-winning iVMS video management system is now available to provide real-time monitoring of the Multiscreen and OTT video network.



EXPEDUS® DVA®

Award winning, Expedus DVA provides QoS & QoE monitoring pre- and post- segment encoder to make sure video quality of experience is correct before replication in the HTTP network.



IQDIALOGUE® ASM

IQDialogue ASM conducts publishing monitoring and passively monitors the client session. In addition, it is able to collect performance data on variant bitrate file usage to gain a better understanding of the viewer's experience.



EXPEDUS ASM

Expedus ASM actively monitors content availability across the entire delivery network. By acting as multiple client devices, Expedus ASM requests both live and on demand video assets from the network.



CMAC

cMAC is a cloud-based advanced reporting and analytics engine. It aggregates the data so providers can gain the business intelligence needed to assure a high quality video experience.



VIDEO ANALYTICS SOFTWARE LIBRARY FOR VIDEO APPS

This software library provides the means for developers to incorporate end client video QoS & QoE measurement and analytics for multiscreen video services into their video apps intended for use with Apple® mobile devices (iPad® and iPhone®) and the Microsoft® Silverlight® platform. This software component measures, collects, and reports end client statistics and QoS & QoE metrics, including VeriStream.



IQSEGVUE™

IQSegVue is a software application developed by IneoQuest that allows users to measure and analyze the quality and performance of video delivery to mobile devices using multi-bitrate Adaptive Streaming Video technology. IQSegVue acts both as a video player and an analysis tool for capturing and displaying video quality measurements, performance metrics of the HTTP network, end-client statistics, and adaptive streaming segment issues.

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